

In the claims, please amend the claims as follows:

1. (previously presented) A method comprising the steps of:
initiating a telecommunication network trigger based upon a service code dialed from an originating party, the service code including an alphabetical abbreviation for a name of a telecommunication service; and
initially establishing a subscription to the telecommunication service for the originating party in dependence upon the telecommunication network trigger.
2. (original) The method of claim 1 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
3. (original) The method of claim 1 wherein the service code includes a first digit and a second digit, the first digit corresponding to a first letter of a first word in the name of the telecommunication service, the second digit corresponding to a first letter of a second word in the name of the telecommunication service.
4. (original) The method of claim 3 wherein the service code includes a "*" which prefixes the first digit and the second digit.
5. (original) The method of claim 3 wherein the telecommunication service includes a voice mail service, wherein the first digit corresponds to "v" and the second digit corresponds to "m".
6. (original) The method of claim 3 wherein the telecommunication service includes a caller identification service, wherein the first digit corresponds to "c" and the second digit corresponds to "i".
7. (original) The method of claim 3 wherein the telecommunication service includes a call waiting service, wherein the first digit corresponds to "c" and the second digit corresponds to

"W".

8. (original) The method of claim 1 further comprising the step of determining an availability of the telecommunication service for the originating party prior to provisioning the telecommunication services.
9. (original) The method of claim 1 further comprising the step of establishing an accounting record for providing the telecommunication service to the originating party.
10. (original) The method of claim 1 further comprising the step of determining the originating party based upon a calling party identification code.
11. (original) The method of claim 1 further comprising the step of communicating a written correspondence to the originating party in dependent upon the telecommunication network trigger.
12. (previously presented) A system comprising:
a processor responsive to a telecommunication network trigger initiated in dependence upon a service code dialed from an originating party, the service code including an alphabetical abbreviation for a name of a telecommunication service, the processor to initiate an initial establishment of a subscription to the telecommunication service for the originating party in dependence upon the telecommunication network trigger.
13. (original) The system of claim 12 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
14. (original) The system of claim 12 wherein the service code includes a first digit and a second digit, the first digit corresponding to a first letter of a first work in the name of the telecommunication service, the second digit corresponding to a first letter of a second work in the name of the telecommunication service.

15. (original) The system of claim 14 wherein the service code includes a "*" which prefixes the first digit and the second digit.

16. (original) The system of claim 14 wherein the telecommunicating service includes a voice mail service, wherein the first digit corresponds to "v" and the second digit corresponds to "m".

17. (original) The system of claim 14 wherein the telecommunication service includes a caller identification service, where in the first digit corresponds to "c" and the second digit corresponds to "i".

18. (original) The system of claim 14 wherein the telecommunication service includes a call waiting service, wherein the first digit corresponds to "c" and the second digit corresponds to "w".

19. (original) The system of claim 12 wherein the processor determines an availability of the telecommunication service for the originating party prior to initiating the provisioning of the telecommunication service.

20. (original) The system of claim 12 wherein the processor establishes an accounting record for providing the telecommunication service to the originating party.

21. (original) The system of claim 12 wherein the processor determines the originating party based upon a calling party identification code.

22. (currently amended) The system of claim 12 wherein the processor directs a step of communicating a written correspondence confirmation to the originating party in dependence upon the telecommunication network trigger.

23. (previously presented) An article of manufacture comprising:
a computer-readable storage medium; and
computer-readable data stored by the computer-readable storage medium, the computer-readable data to direct a processor to initiate initial establishment of a subscription to a telecommunications service for originating party in dependence upon a telecommunication network trigger, the telecommunication network trigger initiated in dependence upon a service code dialed from an originating party, the service code including an alphabetical abbreviation for a name of the telecommunication service.

24. (previously presented) A method comprising the steps of:
initiating a telecommunications network trigger based upon a menu code dialed from an originating party, the menu code including at least one of “*M” and “#M”; and
providing a menu of a plurality of telecommunications options corresponding to telecommunications network services, the menu provided in response to the telecommunications network trigger.

25. (original) The method of claim 24 wherein the telecommunication network trigger includes an advance intelligent network (AIN) trigger.

26. (original) The method of claim 24 wherein the plurality of telecommunication options includes a first option to initiate a conference call, a second option to initiate an automatic all back, a third option to initiate call forwarding, a fourth option to deactivate call waiting, a fifth option to block caller identification, a sixth option to report information, a seventh option to speak to a service representative, an eight option for directory assistance and a ninth option to receive a product.

27. (original) The method of claim 24 further comprising the steps of:
receiving a selection from the originating party; and
performing an action based upon the selection.
28. (original) The method of claim 27 wherein the action includes routing the call based upon the selection.
29. (original) The method of claim 27 wherein the action includes translating the selection to a service code.
30. (previously presented) A system comprising:
a network element to provide a menu of a plurality of telecommunication options corresponding to telecommunications network services, the menu provided in response to a telecommunication network trigger, the telecommunications network trigger based upon a menu code dialed from an originating party, the menu code including at least one of “*M” and “#M”.
31. (original) The system of claim 30 wherein the network element comprises an intelligent peripheral.
32. (original) The system of claim 30 wherein the telecommunication network trigger includes an advanced intelligent network (AIN) trigger.
33. (original) The system of claim 30 wherein the plurality of telecommunication options includes a first option to initiate a conference call, a second option to imitate an automate call back, a third option to initiate call forwarding, a fourth option to deactivate call waiting, a fifth option to block caller identification, a sixth option to report information, a seventh option to speak to a service representative, an eighth option for directory assistance and a ninth option to receive a product.

34. (original) The system of claim 30 wherein the network element is operative to receive a selection from the originating party, and to perform an action based upon the selection.

35. (original) The system of claim 34 wherein the action includes routing the call based upon the selection.

36. (original) The system of claim 34 wherein the action includes translating the selection to a service code.

37. (previously presented) An article of manufacture comprising:
a computer-readable storage medium; and
computer-readable data stored by the computer-readable storage medium, the computer-readable data to direct a network element to provide a menu of a plurality of telecommunication options corresponding to telecommunications network services, the menu provided in response to a telecommunication network trigger, the telecommunication network trigger based upon a menu code dialed from an originating party, the menu code including at least one of "*M" and "#M".

38. (cancelled)